

# 10-Second PEP TALKS

Humor, Help & Hope  
You Won't Find On  
Motivational Posters



SPORTS ♦ BUSINESS ♦ LIFE  
*#2 in the Series*

*My Favorite Teacher Broke My Nose—Twice!*



*The Game Within the Game—  
Adversity Is a Surprisingly Good Teacher*

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# Belief

## *10-Second Pep Talk*

A team that believes is a lot more dangerous than a team with talent.



— *A TV sports announcer made this comment about the Seattle Seahawks before a game they were picked to lose to Chicago in 2012; a game the Hawks needed to win to make it to the playoffs. The less talented Seahawks won in a barn-burner overtime in quarterback Russell Wilson's rookie year.*

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# No Slam Dunk

*10-Second Pep Talk*



God will give you a lot of things in life —  
but He's not going to give you a jump shot.

— Ray Allen, NBA Hall of Famer

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# Hands-On

## *10-Second Pep Talk*

I say touch can be learned. I don't say touch can be taught. The way you learn touch is by practice. There is no other way.

— *Legendary golf instructor Harvey Penick*



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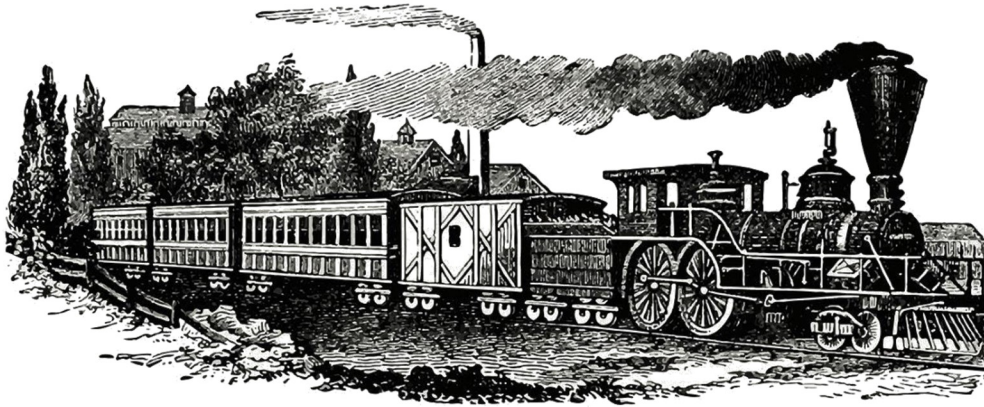


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# How to Deliver the Bad News

*10-Second Pep Talk*



Humor can be marvelously therapeutic. It can deflate without destroying; it can instruct while it entertains; it saves us from our pretensions; and it provides an outlet for feelings that expressed another way would be corrosive.

— *George Vaillant*

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# Quit Lollygagging Around

*10-Second Pep Talk*



Here I am again...still looking for the answers.

— *Peanuts character Sally Brown taking her seat in class and telling the teacher to let's get this show on the road.*

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# Recruiters Failed to Mention That

*10-Second Pep Talk*



You're not in the Army to feel comfortable.

— *Lee Child*

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# That's the Law

*10-Second Pep Talk*



One of my old law professors once told me that jobs without problems generally don't pay very much.

— Mike Lupika, *"Hard to Kill"*

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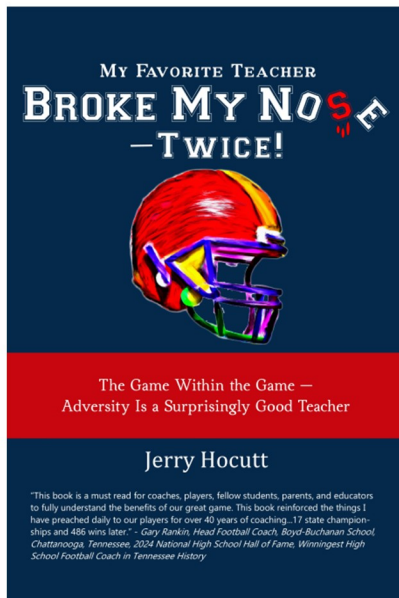
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# My Favorite Teacher Broke My Nose — Twice!

The Game Within the Game —  
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Through humor, great stories and quotes Jerry has created a book that helps me reflect why I went into the education and coaching profession 40 years ago. — **Ken Potter**, *Jesuit High School, Portland, OR, 4 state championships, **winningest high school football coach in Oregon history***

This book is a must read for coaches, players, fellow students, parents, and educators. — **Gary Rankin**, *Boyd-Buchanan School, Chattanooga, TN, 40 years coaching with 17 state championships, **winningest high school football coach in Tennessee history***

Outstanding book with tons of stuff related to learning, character development and doing things the right way. — **Jim Roth**, *Southern Columbia High School, Catawissa, PA, 40 years head coach, 14 state titles, **Pennsylvania's all-time winningest high school football coach***

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