

10-Second PEP TALKS

Humor, Help & Hope
You Won't Find On
Motivational Posters



SPORTS ♦ BUSINESS ♦ LIFE
#6 in the Series

My Favorite Teacher Broke My Nose—Twice!



*The Game Within the Game—
Adversity Is a Surprisingly Good Teacher*

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The Archer

10-Second Pep Talk

When an archer is shooting for nothing,
he has all his skills,

If he shoots for a brass buckle, he is
already nervous...

The prize divides him.

He cares.

He thinks more of winning than of
shooting—and the need to win

Drains him of power.

— *Chaung Tzu*



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Command & Control

10-Second Pep Talk

There is no control. You give the soldiers a goal. Then you back off and let them come up with their own solutions. You'll be pleased to see how creative and good they are.

— *General Jim Mattis*



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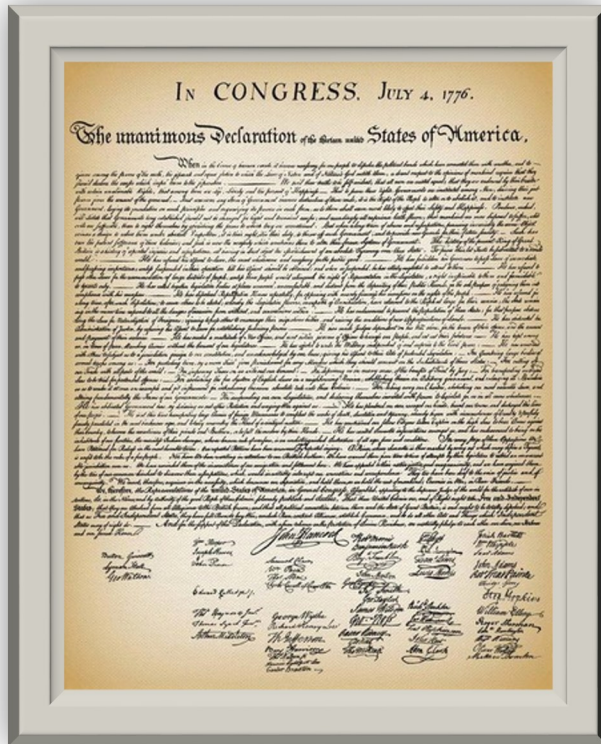


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July 3, 1776

10-Second Pep Talk



"Crap! That's due tomorrow?"

— Reader board at El Arroyo
Mexican Restaurant, Austin, TX

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Man's Best Friend

10-Second Pep Talk



Sometimes, listening is the greatest gift.

— *Jerry Hocutt*

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What's Round and Rolls Easily?

10-Second Pep Talk



Most of us are brought up to find *the* answer rather than *an* answer.

— *Ellen Langer*

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Giddyup!

10-Second Pep Talk

What you want and what you need is what you
can put on a horse.

— Pawnee Indian Eli Whipp, *"The English"*



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Step One

10-Second Pep Talk

Commit...



...then figure out what to do next.

— *Jimmy Chin, mountain climber*

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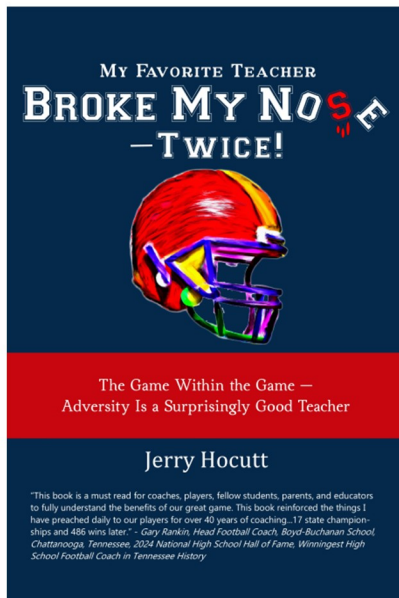


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Through humor, great stories and quotes Jerry has created a book that helps me reflect why I went into the education and coaching profession 40 years ago. — **Ken Potter**, *Jesuit High School, Portland, OR, 4 state championships, **winningest high school football coach in Oregon history***

This book is a must read for coaches, players, fellow students, parents, and educators. — **Gary Rankin**, *Boyd-Buchanan School, Chattanooga, TN, 40 years coaching with 17 state championships, **winningest high school football coach in Tennessee history***

Outstanding book with tons of stuff related to learning, character development and doing things the right way. — **Jim Roth**, *Southern Columbia High School, Catawissa, PA, 40 years head coach, 14 state titles, **Pennsylvania's all-time winningest high school football coach***

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